



LEXISNEXIS  
**LEGAL MARKETING SOLUTIONS**  
2020

**NewLawJournal**

**COUNSEL**

**CORPORATE  
RESCUE and  
INSOLVENCY**

**mlex**  
market insight



**Family Law**  
LexisNexis®

**LexisNexis**

Legal Awards 2020

## Why LexisNexis legal

These days, legal professionals have no problem finding information. The challenge is finding the important, relevant and reputable information among the biased, inaccurate and incomplete information out there. Picking the right read will help you provide a better service and win more business.

## How we can help

LexisNexis is the publisher of some of the best known and most respected legal magazines and journals available today. Written and edited by acknowledged experts in practice and academia, these long established magazines are an invaluable source for news on the law and legal practice.

## What we do

Through our publications, events and multi layered online solutions we bring you closer to the action in the legal world. We help you save time, increase productivity, minimise risk and connect with the leaders in the legal sector.

**Join us as we continue to help you navigate the legal world through our ever evolving marketing solutions.**

# New Law Journal

*New Law Journal* is one of the longest running sources of information for legal professionals. It is an unrivalled title for authoritative commentary on the state of civil litigation today.

Every week, NLJ delivers analysis from respected contributors in an easy to digest format helping solicitors, practitioners, paralegals, judges, barristers, clients, consumers and suppliers and academics navigate and understand an ever changing and challenging civil justice and post Brexit legal landscape.

Armed with expert opinion, professionals are able to advise clients more accurately and better prepare their cases, staying ahead of the competition.

As a marketing tool advertisers can be confident that that NLJ'S well known position in the marketplace brings with it a dedicated and engaged audience who consume its content via print, newsletter's and online marketing solutions.

PRINT

Weekly readership  
5000+

NEWSLETTERS

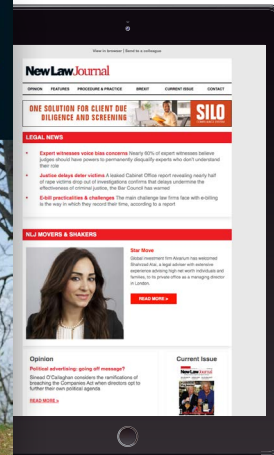
20,000+  
E-Newsletter recipients

ONLINE

67,000+  
monthly page views

SOCIAL MEDIA

9,725  
followers



- Premier source for legal information
- Wide range of legal disciplines
- Highly regarded editorial content
- Independent analysis and insight

[www.newlawjournal.co.uk](http://www.newlawjournal.co.uk)

# Counsel Magazine

*Counsel* is the official magazine of the Bar reaching barristers, judges and other legal professionals in England and Wales. Written by barristers and market experts, who work closely with the editorial team, it is an essential monthly read.

Editorial coverage ranges from high profile interviews to its vital Practice Toolset section, helping barristers achieve their ambitions and work smarter using the latest techniques and market innovations.

It is the platform for opinion on key issues affecting the Bar and justice, as well as covering wellbeing and lifestyle matters, giving it a broad cross-over appeal for anyone associated with the legal industry.

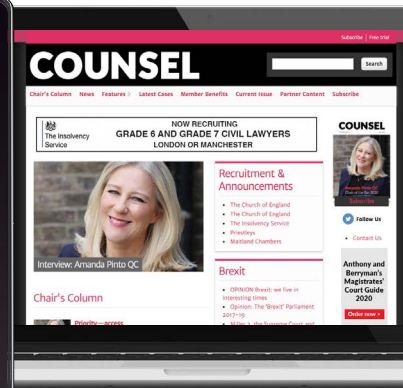
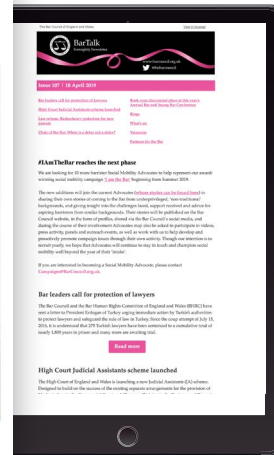
With its established online presence, authority and gravitas, it is also an effective campaigning magazine which can assist you with recruitment, announcements and advertising using targeted solutions, newsletters and bespoke executions. With an audience of over 16,500 barristers, *Counsel* holds the largest reach to the chambers market.

PRINT  
10,000+

NEWSLETTERS  
16,500+  
E-Newsletter  
recipients

ONLINE  
32,000+  
monthly page  
views

SOCIAL MEDIA  
7,718  
followers



- Largest chambers audience reach
- Official read for the Barristers
- Engagement with Barristers, Solicitors, Judges and other Legal Professionals
- Reliable best practice information

[www.counselmagazine.co.uk](http://www.counselmagazine.co.uk)



Family Law is the lead title of reference and record since 1970 the leading practitioner journal compiled by experts for family law professionals.

This award winning title provides wide coverage of a fast moving legal area, mixing the latest official guidance, in depth case analysis and topical articles with columns from major groups and bodies. Authoritative and invaluable to practitioners the title is highly regarded for its currency and clear and concise layout.

Other titles in the Family Law range include;

**International Family Law;** The only English language practitioner journal dealing with the rationale and jurisprudence of family law as it affects families and individuals across Europe and the rest of the world (150 subscribers)

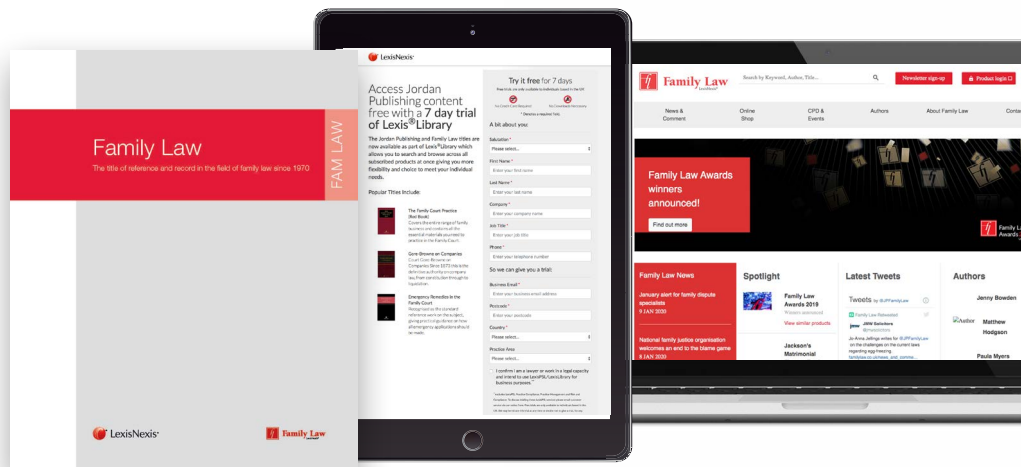
**Child and Family Law Quarterly;** Essential articles and comment in all aspects of family and child law. Edited by leading family law academics, supported by a distinguished editorial board and peer reviewed for excellence (175 subscribers)

PRINT  
1,400 qualified subscribers  
(Plus wider readership)

NEWSLETTERS  
4,000+

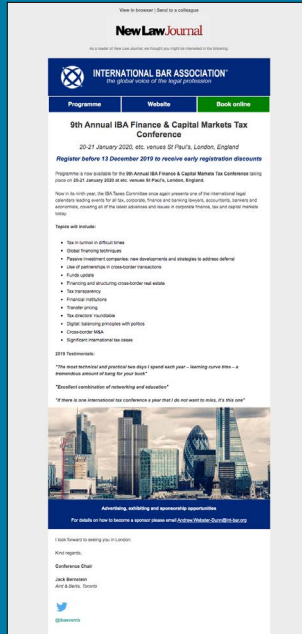
ONLINE  
Over 500,000 sessions a year

SOCIAL MEDIA  
Over 14,800 Twitter followers



[www.familylaw.co.uk](http://www.familylaw.co.uk)

## Bespoke email



## E-Newsletters

Our newsletters are sent to the audience of each specific brand allowing you to target your advertising, recruitment and announcements.

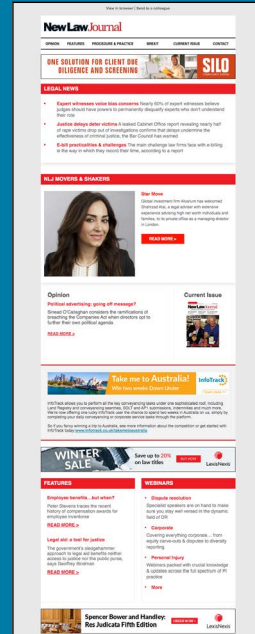
This includes bespoke emails which make lasting impressions by incorporating your complete branding successfully getting your message across with the impact you need.

Our regular e-newsletters are sent out at varying times per brand and are welcomed by our audience for up to date concise news. Join our newsletters to be part of the regular digest of our readers with no interruption to their usual behaviour, thus helping present your marketing organically.

Our newsletters have trackable interaction.

\*Please enquire for more details to suit your needs and reach

## E-newsletter



## Other niche LexisNexis titles

Formerly the Journal of  
**International  
Banking and  
Financial Law**

### Journal of International Banking and Financial Law

Published 11 times a year, this is an indispensable publication for all practitioners wanting to keep abreast of the latest developments in law and practice in the global financial market.

The Journal offers a mix of technical and practical features including jurisdictional comparison, academic opinion and transaction and industry trends analysis, written by leading experts in their field. The 'In Practice' section provides transaction-led high-value, practical, know-how and other sections include Case Analysis, International Briefings, Regulatory Update, Market Movements, Deals, EU Cases Alerter and a Financial Crime Update. The cover and layout design allows easy navigation and is well-suited to a time-pressured day.

**CORPORATE  
RESCUE and  
INSOLVENCY**

### Corporate Rescue and Insolvency

This bi-monthly journal focuses on insolvency, restructuring and corporate rescue issues in line with legal and market changes and offers an excellent mix of technical, in-depth features and step-by-step, in-practice articles.

Other CRI sections include: Cases Alerter; Case Reporter; Personal Insolvency; LexisPSL Restructuring and Insolvency; R3 Industry Spotlight; and Sector Focus. The publication is written by top law firms, barristers chambers and practitioners to keep you up-to-date with the latest developments. The internal design allows easy navigation and is well-suited to a time pressured day.

**mlex**

### MLex

MLex.com has become the primary source of regulatory risk information at the highest level in some of the most powerful regulators and government agencies around the world. Global law firms have come to rely on MLex as the reference service in our areas of expertise. Financial institutions and hedge funds count on MLex's unique insight to follow regulatory developments and to inform key investment decisions. The scope of coverage ranges from merger reviews and antitrust enforcement, to telecoms, financial services and energy regulation.

MLex supplies more than 16,000 professionals at the world's leading multinationals, law firms, public affairs and economic advisory firms, financial institutions and hedge funds as well as government agencies and regulators with reliable regulatory insight, commentary and analysis.

To find out about advertising within these niche titles, please contact our advertising sales team (please see contact details on back page).

LEXISNEXIS

**EVENT PARTNERSHIPS**

# Events

#LLA2020 [www.lexisnexislegalawards.co.uk](http://www.lexisnexislegalawards.co.uk)

The **Legal Awards** is the one night on the year which pulls together the wide range of legal professionals who use our platforms and legal titles.

This audience consists of the best in the legal sector including financial, chamber, association's, trusts and solicitor firms - including those from the magic circle and more. With competition, calibre and attendees rising each year.

Entries are at an all time high for a chance to win one of the highly coveted awards and we have unique branding and partnership opportunities to bring you close to the action whilst building your brand awareness and support for the sector through specific disciplines.

This includes extensive pre event, on the night and post show marketing ensuring your company is at all the touch points we use to promote and interact with our audience (Over 100k potential visual connections).

The awards categories celebrate the best of the best across the whole of the legal spectrum.

- Strengthen and build relationships within the legal sector
- Bring awareness to your services and company
- Celebrate and show support to the sector
- Boost your marketing strategy cost effectively
- Position your company as an expert in a chosen discipline



# Events

#familylawawards [www.familylawawards.com](http://www.familylawawards.com)

The Family Law Awards has firmly established itself as a highly prestigious event, celebrating the success and achievements of family lawyers and the vital contribution that they make to society.

Hosted in exclusive event venues in London, the night brings a unique and memorable night for attendees and event partners.

Attended by over 500 guests drawn from across the family law community, including senior managers of law firms, barristers' chambers, local authorities and members of professional organisations, solicitors practices, the bar and the public sector.

The shortlist and winners are chosen by a credible judging panel with categories including Family Law firm of the year, Family Law firm junior barrister of the year, Family Law chambers of the year, Family Law associate solicitor of the year and more.

Partnering with the Family Law Awards will allow you to position your organisation at the forefront of the legal market and will provide an excellent platform for you to raise your company's profile. (Please get in touch for more details)

- Network with the best in the Family Law industry
- Bring awareness to your work services
- Celebrate and show support to the sector
- Support your marketing plan cost effectively
- Position your company as an expert in a chosen area



*"It was an honour to sponsor the awards evening and celebrate with family law professionals. A well-organised event at a top-class venue; a superb evening."*

**Dr Thomas Haizel, Anglia DNA Services**

*"We are proud to sponsor an awards ceremony that is judged by such a varied panel of well-respected individuals. It's a fantastic evening and we are delighted to support it."*

**4 Paper Buildings**

LEXISNEXIS

**RECRUITMENT SOLUTIONS**

# ONLINE RECRUITMENT PACKAGES - COUNSEL MAGAZINE

Counsel's recruitment packages allow help you find your perfect candidate through our main audience touch points, with our most popular package giving you print, online and social media coverage.

## **Platinum (Online and print)**

*Reach an audience of over 50k*

- Full Page print & Gold online - **£2950** (Over 45% saving on print)
- Half Page print & Gold online - **£2450** (Over 50% saving on print)

## **Gold - £1850 (Online)**

- Job advert on Counsel Website (includes banner or skyscraper & downloadable PDF) 14k visitors a month
- Job posted on LinkedIn (Targeted post job/location) 5k
- Job included on Bar talk (Newsletter sent to 16k recipients)

## **Silver - £1450 (Online)**

- Job advert on Counsel website (includes banner/skyscraper & downloadable PDF) 14 visitors a month
- Job included on Bar talk (Newsletter sent to 16k recipients)

**\*Similar packages are replicated across our other titles**

## Recruitment through E newsletters and LinkedIn

Place your advert

**Aon's Annual Fixed Price Motor Insurance**  
Exclusively for Bar Council Members

[Find out more](#)



Overdraft needs reducing / awaiting payments?  
Why not spring clean your finances and augment cash flow by unlocking your aged debt today?

Vector Professions Finance provide fast track funding solutions for barristers. Vector Professions Finance have worked with the Bar for many years. Several clients have given feedback on the service:

"Such a straight forward application process."  
"So much faster than my bank."  
"Thank you for your prompt and courteous service."  
"I wish I had used your valuable service earlier."  
"Refreshing to deal with a company that understands barristers."

**Bridge the Gap**

Augment cash-flow and gain peace of mind in one easy step

Apply online at [www.agedebtfinancing.co.uk](http://www.agedebtfinancing.co.uk) or to arrange an appointment with Vector Professions Finance please call 0845 500 1666 quoting reference BAR 777

All unsecured loan applicants must be home owners.



Advertise your vacancies

Vacancies

**QC Appointments Complaints Committee – Senior Barrister Member**

The Bar Council is looking to nominate a senior barrister member for the Queen's Counsel Appointments Complaints Committee (two-year term).

[More information](#)

Law Commission

The Law Commission is seeking to appoint a Commissioner for Criminal Law and a Commissioner for Commercial and Common Law.

[Further information](#)

**Disciplinary Appointments Committee (Institute and Faculty of Actuaries) – Chair (Queen's Counsel)**

The Bar Council has been asked to nominate a Chair for the Institute and Faculty of Actuaries' (IfA's) Disciplinary Appointments Committee (DAC) for a three-year term.

[Find out more](#)

## Bespoke LinkedIn campaign

We can send your job advert to a targeted audience through our LinkedIn page allowing your job to be seen by those closer to your requirements.

**LexisNexis UK**  
18,262 followers  
3w

New opportunity from a client: Gresham Professor of Law

**GRESHAM PROFESSOR OF LAW**

Applications are invited for the position of the Gresham Professor of Law. Gresham Professors must be able to communicate with a public audience who will not normally have specialist expertise in the subject area, but who will be informed people with a thirst for increased knowledge and understanding. The College, founded in 1597, has no students, sets no examinations and awards no degrees; it offers free public lectures, which are live-streamed and archived on its website.

Further information about this position is available on the Gresham website at: <http://www.gresham.ac.uk/NewsAndEvents/Law>

Informal discussion may take place with the Academic Registrar, Dr Al Chay, Leighton-Chase, Gresham College, Barnard's Inn Hall, Holborn, London EC1A 3DF. Telephone 020 7611 6675. E: [academic@registrar.gresham.ac.uk](mailto:academic@registrar.gresham.ac.uk)

The appointment is part time from 1 August 2020 and normally for three years. Gresham Professors present six one-hour lectures each academic year. Attendance at Academic Board meetings (four times per year) and some social events is also required. The post offers excellent opportunities to widen public exposure for the successful candidate, as well as the opportunity to expand their/her communication skills. The College sets an annual stipend of £120K plus reasonable expenses and encourages applications from all backgrounds and communities.

The closing date for applications is 8:00 am Monday 12 January 2020. Interviews will be held in London on Tuesday 14 February 2020.

**GRESHAM COLLEGE**

Gresham Professor of Law  
gresham.ac.uk • 1 min read

Our newsletters and online website can also host sponsored and promoted editorial content, please enquire for more details.

## Social media marketing

New Law Journal Twitter audience

**9,725k**

Counsel

**7695k**

Family Law Twitter audience

**14,800k**

LexisNexis Twitter audience

**57,100k**

Family Law LinkedIn audience

**7,600k**

LexisNexis LinkedIn audience

**18,550k**



\*Please enquire with your specific interests

LEXISNEXIS

**HIGH IMPACT MARKETING SOLUTIONS**

# Bellybands

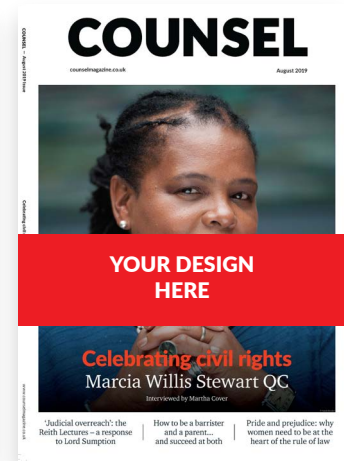
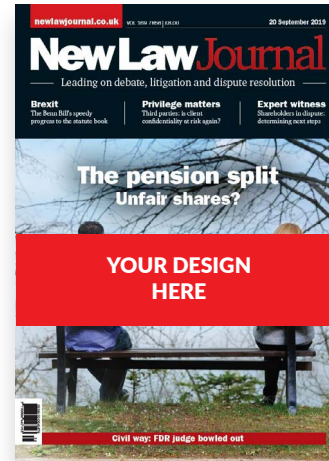
The 'belly band' ad format is hard to ignore. The paper ad is wrapped around a magazine and has to be removed, by tearing or sliding off, before the publication can be opened.

A message can be found on both sides of the band usually with a call to action on the back.

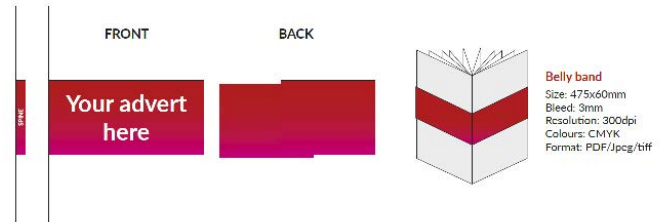
Our recent introduction of bellybands has garnered much attention from our audience.

- Draw attention and encourage reader interaction
- Extend usable space in premium location
- Build anticipation
- Convey prestige as a high profile ad placement

Inserts and further bespoke solutions available.



## Print cover belly band guidelines



\*Please enquire for specific costs to meet your requirements



## Webinar and Video production

Our studio facility enables you to create your own professional video presentations for delivery over the internet. Whether you need to engage with your clients to build and strengthen relationships or grow new business, communicate your brand values or run training sessions for your staff, we can provide a customised and cost-effective solution. Our experienced studio team, with a proven track record in the production and delivery of webinars for law and tax professionals, will be on hand to guide you through every step of the process.

### Services we can provide:

From our fully equipped studio, based in central London, we can offer the following services:

- **Production and streaming of live or recorded webinars**  
Shot in our multimedia studio, with the latest sound, video and lighting equipment, we can combine video with synchronized slide presentations and the ability to submit live “on air” questions.

- **Video recording**  
Filmed in 4K ultra high-definition format using a range of camera shots, the video can be encoded to your preferred format for efficient streaming over the internet.
- **Video editing and post production**  
Including the addition of title sequences, seamless video splicing, chaptering, subtitling, the inclusion of music and special effects.
- **Full support**  
Our highly experienced and dedicated studio team can offer you full technical support and will be on hand to guide you through the process from inception through to delivery.

We have worked with a wide range of clients including leading law and accountancy practices, professional bodies, listed companies and charities.

Please enquire to find out how we can assist you.



*“It is fair to say that the webinars that LexisNexis has hosted have transformed the way that LawWorks communicates with its members. As a result of LexisNexis’ webinars LawWorks has been able to engage more effectively with a whole range of stakeholders, raising the organisation’s profile and benefitting the organisation in other ways.”*

*“The production values of LexisNexis’ webinars are very high and the end-product is fantastic! Lexis Nexis Staff seem to know everything and put you at your ease straight away.”*

**Richard Pitkethly, Head of Learning & Practice, LawWorks**

LEXISNEXIS

**RATE CARD AND SPECS**

# New Law Journal

## DIGITAL (Website)

	1 mth	2 mth	Min 6 mths	Min 12 mths
Banner	£583	£530	£408	£350
Button	£350	£297	£175	£117
MPU/Skyscraper	£467	£408	£297	£233

## DIGITAL (E-newsletter)

	Per issue
Promotional spot	£700 + VAT
Banner	£584 + VAT
Button	£350 + VAT
Bespoke E-blast	£2334 + VAT
MPU/Skyscraper	£467 + VAT

## PRINT (Display)

Ad Type	1 issue	Min 2 issues	Min 6 issues	Min 12 issues
Full Page	£881	£790	£700	£658
Half Page	£647	£530	£467	£440
Quarter Page	£440	£398	£350	£329

Inserts	per 1,000 (up to 15gms)	£165
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# Counsel Magazine

## DIGITAL (Website)

	1 month	Min 2 months	Min 3 months	Min 6 months
Banner	£583	£525	£499	£467
Skyscraper	£583	£525	£499	£467
Button	£393	£350	£324	£313

## PRINT (Display)

Ad Type	1 issue	Min 2 issues	Min 6 issues	Min 12 issues
Full Page	£2,801	£2,525	£2,387	£2,238
Half Page	£1,830	£1,650	£1,560	£1,464
Quarter Page	£1,050	£944	£891	£838
Eighth page	£711	£642	£605	£569

Inserts

£148

## PRINT (Recruitment)

Ad Type	1 issue	Min 2 issues	Min 6 issues	Min 12 issues
Full Page	£2,212			
Half Page	£1,337			
Quarter Page	£753			

Please add £209  
for an online  
PDF reproduction

# Dimensions

## Print

High resolution, CMYK PDFs to be supplied with all fonts embedded

### Double Page Spread

Trim – 420 mm (w) x 297 mm (h)  
Bleed – 426 mm (w) x 303 mm (h)

### Full Page

Type – 185 mm (w) x 260 mm (h)  
Trim – 210 mm (w) x 297 mm (h)  
Bleed – 216 mm (w) x 303 mm (h)

### Half Page

Horizontal – 185 mm (w) x 125 mm (h)  
Vertical – 90 mm (w) x 260 mm (h)

### Quarter Page

Horizontal – 185 mm (w) x 60 mm (h)  
Vertical – 90 mm (w) x 125 mm (h)

### Eighth Page

Horizontal – 90 mm (w) x 60mm (h)

### Format

High resolution, CMYK PDFs to be supplied with all fonts embedded. Please ensure that black text is supplied out of black only and **NOT CMYK**.

If you supply your copy in PDF format, please be aware that we will treat this as final artwork and will therefore not supply a proof for approval.

## Web

### Leaderboard

728 x 90 pixels

### Skyscraper

120 x 600 pixels

### Button

120 x 90 pixels

### MPU

300 x 250 pixels

### Format

To be supplied as either gif, jpeg or flash. Maximum file size 49kb.







Contact us now for more information.

Advertising team:

**[advertisingsales@lexisnexis.co.uk](mailto:advertisingsales@lexisnexis.co.uk)**

The Future of Law. Since 1818.



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